



To **Mr Sumair, Secretary Sports & Tourism GB**
Mr Hasan Ali, Director Sports and Tourism GB

Copy to: **GSO-1 IS HQ FCNA**

Subject: POWERFULL ULTRA MARATHON 2020 (PUM 2020)

Telephone conversation with the secretary sports and Director sports GB refers.

Introduction:

POWERFULL (King Beverages) & Pak Adventures in order to contribute to health and fitness and promote sports and tourism is organizing an Ultra Marathon Race 500 Km with the support of GB Sports and Tourism department and technical support of Pakistan Road Runners.

Marathon is a long-distance competitive run, strictly one of 26 miles 385 yards (42.195 km). Further modified in to half marathon, and Ultra marathon. An **Ultramarathon**, also called **ultra-distance** or **ultra-running**, is any footrace longer than the traditional marathon length of 42.195 kilometers (26 mi 385 yd). More than 800 marathons are held throughout the world each year, with the vast majority of competitors being recreational athletes, whereas larger marathons can have tens of thousands of participants.

The POWERFULL Ultra Marathon from Khunjerab 500 km Run is an outdoor running event organized by Pakistan Road Runners! Starting from Khunjerab Pass in a time period of 8 days. During the last days of 2020, two legendary athletes are attempting to make a Pakistani record i.e. 500km Run along with three others. The main purpose to organize this event is to promote healthy outdoor activities, marathons/Ultra Marathons and tourism.

Step by Step Scenario:

21 december 2020 – The team arrives at Sust

22 December 2020 – day 1 – Run starts at Khunjerab pass with an opening ceremony and finishes at Ibex Resort, Dhee, covering 50km



23 December 2020 – day 2 – Ibex Resort, Dhee to Batura Glacier View Point – 65 Km

24 December 2020 – day 3 – Batura Glacier View Point to Hunza tonight guest house – 65 Km

25 December 2020 – day 4 Hunza tonight Guest house to Jutal bypass Road – 65 Km

26 December 2020 – day 5 – Jutal bypass Road to Junction Resort Bunji – 65km

27 December 2020 – day 6 – Junction Resort Bunji to CPEC hotel and Restaurant – 65km

28 December 2020 – day 7 – CPEC hotel and resturent to Pakistan Hotel – 65km

29 December 2020 – day 8 – Pakistan Hotel to Pak china Hotel – 65km finish point

A symbolic closing ceremony will be held at finish point followed by a grand ceremony at Islamabad/Hunza/Sialkot on 31 December 2020.

***Race Starts at 10 am Sharp**

***Closing ceremony will take place on New Year Night**

***Daily and live progress will be widely posted on Social Media**

***A number of amateurs will be joining daily**

Event Outcome: We want to promote healthy activities, Marathon/Ultra Marathons and Tourism.

Participants:

Jamal Said (43 yrs)

Set his foot and mind in the running game (officially) when he was 13 in 1991 and set a world record and that went a long way to participating in more than 38 countries in over 1064 marathons and still counting. Participated in world known events such as Al-Marmur desert Marathon in Dubai, 300 km, In South Africa 500



km. Has participated in an ultramarathon; running across 8 countries in 2001. In Pakistan he has done long distance runs like 170 km and that too three times in a row 2014, 2016 and 2019

Abdul Jabbar Bhatti (63 yrs)

Having 40 years association with Adventure, i.e. Mountaineering, Hang Gliding, Paragliding, Para trooping, SCUBA Diving, Gliding etc.

Climbed various mountains in Pakistan and abroad including 8000M Peaks. Climbed Mount Everest in 2017 and pursuing to complete 7 summit challenge. Long runs are part of his routine life to keep fit for extreme climbing.

Has been awarded with Sitara-i-Imtiaz, President's Award for Pride of Performance, Tamgha-i-Basalat

Kamran Nazir

An adventure sports lover who has been participating in mountaineering and Paragliding for 20 years. This time venturing to set a Pakistani marathon record. He is also the CEO of POWERFULLI Brand (King Beverages),

Farman Ahmed

Primarily a Martial Arts legend who has won 60 national medals and four times winner of SAF Games.

He is also an international player of Paragliding and adventure enthusiast. He has been awarded Tamgha-i-Imtiaz.

ABM Faisal

A thorough bred sportsman rising to national level and adventure lover. Has participated in Paragliding pre world cup in India. This time venturing to set a Pakistani marathon record.

Support & Equipment	Arrangements Made by POWERFULLL	Support required from GB
Support Staff:	<ul style="list-style-type: none"> - 5 x technical assist staff (trainee athletes) - 3 to 5 x media team - 5 x Admin staff 	<ul style="list-style-type: none"> - 4 x Police escort - 2 x Med staff Coordination with local Administration including Police with in GB and Kohistan (KPK)
Transportation & Fuel:	<ul style="list-style-type: none"> - Fuel for the Management Transport brought from Islamabad. - 1 x Jeep - 1 x D/Cab - 1 x Mini Bus 	<ul style="list-style-type: none"> - Fuel & Vehicles with chains to drop the athletes and administration team at Start Point Khunjerab. - 1 x Ambulance - 2 x Police escort vehicles
Hotel Accommodation & Food	-	<ul style="list-style-type: none"> - Hotel Accommodation and food for athletes and Organisation staff - Local transport for administration - Food & refreshments for daily joiners amateurs -
Prize Money for Athletes	- Medals & Shields only to Core Participants	Upto GB Sports Department
Medals & Shields	<ul style="list-style-type: none"> - Athletes and the Core Organisation team. - Rs 10,000- Cash prize to the 1st Position holder & Rs 5,000- 	



	<p>Cash prize to the 2nd position holder of GB in normal 1 day Marathon.</p> <ul style="list-style-type: none"> - Top 5 position holders of Local GB participants on the day of that particular Normal 42.5 Km GB Marathon connected with PUM 2020 	
T Shirts, Caps, Masks	<ul style="list-style-type: none"> - Athletes & Core Organizing Committee. - For GB Sports Dept Support team (10-15 members) 	
Media Coverage	<ul style="list-style-type: none"> - FA Media Wall (Opening & Closing Ceremony everyday) - Invitation Card Soft - PF scroll Standies - Photographer & Video - YOUTUBE DAILY VIDEOS - INSTAGRAM VIDEOS POST & STATUS daily - FACEBOOK VIDEOS POST & STATUS on daily basis 	As convenient by GB Tourism & Sports department

You are requested to confirm the support requested / required from your side. Any clarifications, suggestions or additions/deletions may be communicated in as soon as possible for timely and smooth execution of the event.

On written confirmation from your side the event shall be finalized and executed please.



A handwritten signature in blue ink, appearing to read 'Saqib Rasheed', is written over the logo.

Brig Saqib Rasheed (retd)

