

## FINAL PROGRAMME



University of Baltistan, Skardu,  
Pakistan  
In Collaboration with  
Englishers LLL International, Turkey  
Presents



# Englishers 2nd International Transdisciplinary Conference on Language, Culture and Revival

18th-20th August, 2022

University of Baltistan, Skardu, Pakistan

## PARTNER INSTITUTIONS





<b>Day 1</b>		
August 18, 2022 (Thursday)		
<b>Opening Ceremony 1000-1130</b>		
10:00-10:10	<b>Guests to be Seated: National Anthem</b>	
10:10-10:15	<b>Recitation from the Holy Quran</b>	05 min
10:15-10:20	<b>University of Baltistan, SKardu, Pakistan, Video Introduction</b>	05 min
10:20-10:25	<b>Welcome Note and Purpose of the Conference Muntazar Mehdi (PhD) Conference Chair, Assistant Professor, National University of Modern Languages, Islamabad President, Engishers LLL International, Turkey</b>	15 min
10:35-10:40	<b>Principal Guest Raja Muhammad Zakariya Minister of Education, Government of Gilgit Baltistan</b>	05 min
10:40-10:45	<b>Guest of Honour Sheikh Muhammad Ali Tauheedi Religious Scholar, Baltistan</b>	05 min
10:45-10:50	<b>Guest of Honour Mr Shuja Alam Commissioner, Skardu</b>	05 min
10:50-11:05	<b>Prof. Dr. Muhammad Shaban Rafi (Keynote Speaker) Riphah International University, Islamabad Topic: Translanguaging as a Culturally Responsive Pedagogy for Teaching English to Multilingual Pakistani University Students</b>	10 min
11:05-11:15	<b>Chief Guest Prof. Dr. Nabila Rehman Advisor Pakistani Languages, Engishers International Vice Chancellor, University of Jhang</b>	10 min
11:15-11:20	<b>Vote of Thanks Dr. Muhammad Issa President Engishers International, Gilgit-Baltistan Head, Department of Languages &amp; Cultural Studies, University of University of Baltistan, Skardu</b>	05 min
11:20-11:40	<b>Hi-Tea</b>	20 min

**(DAY 1: August 18, 2022) Physical  
PLENARY SESSION 1: 1150-1330**

**Keynote Speaker**

**Prof. Dr. Choudhary Zahid Javid (1150-1205)**  
Taif University, Kingdom of Saudi Arabia

**TOPIC: Role of English as a Lingua Franca**

**Moderators**

**Ms Nazia Ashraf/ Mr Naseem Hasrat**  
Lecturers, University of Baltistan, Skardu

Time	Presenter	Institution	Title	
1205-1215				10 min
1215-1225	Dr. Zafar Iqbal Bhatti & Anila Khan	Assistant Professor, Department of Linguistics and Communications University of Management and Technology, Lahore, Pakistan Lecturer, Department of Linguistics and Communications University of Management and Technology, Lahore, Pakistan	Neuro-persuasive strategies in political speeches delivered by Imran Khan, Mahathir Mohamad, and Tayyab Erdogan at UNGA's 74th session	10 min
1225-1235	Ahmad Nawaz M. Naseem	Research Associate, University of Baltistan, Skardu Lecturer, University of Baltistan, Skardu	QUEST AND JOURNEY IN ANCIANT NARRATIVES: A STRUCTURALIST STUDY OF BALTI FOLKTALES	10 min
1235-1245	Dr Lubna Akhlaq Khan & Ms Amna Murad	Associate Professor of English, Higher Education Department, Punjab Lecturer, University of Management and Technology, Lahore	The conceptualization of Silence in Oral Cultures: Cultural Scripts from the Yoruba and Punjabi Linguo-Cultures	10 min
1245-1255	Maha Zahid Choudhary	MS Scholar, Air University Islamabad	Representation of power through language of road signs: An exploratory study of top-down signboards in Islamabad	10 min
Q/A session				

**Lunch and Prayer Break (1305-1400 Hrs)**

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**Cultural Session**

**Day 1: Thursday, 18<sup>th</sup> August, 2022**

**Cultural History of Gilgit Baltistan (1400-1600)**

گلگت بلتستان کی ثقافتی تاریخ: ایک جائزہ

**Moderator**

**Ishaq Ali Noori**

**Guests**

**Raja Muhammad Nasir (Minister for Culture and Tourism)**



**Muhammad Hassan Hasrat (Researcher & Ex-Director AIOU Gilgit, Skardu)**

**Yousaf Hussain Abadi (Researcher and Balti Writer)**

**Ghulam Hassan Lobsang (Balti- Language Grammarian)**

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**Sightseeing (1600-1900 Hrs)**

Day 2 (Physical)

Friday, August 20, 2022

SESSION ON PAKISTANI LANGUAGES

PLENARY SESSION 4: 1000-1230

Session Chair

**Prof. Dr. Nabila Rehman**

Vice Chancellor, University of Jhang

Keynote Speaker

**Mr. Muhammad Hassan Hasrat**

The waning traditions of Baltistan: Their glorious past and despairing future

Keynote Speaker

**Dr. Abid Sial**

Associate Professor & Head Department of Pakistani Languages, NUML, Islamabad

Time	Presenter	Institution	Title	
1020-1030	Shahid-ur- Rehman	Director, The Himalayan Literary Network Pakistan	بکروال خانہ بدوش قبائل اور موبائل سکولز	10 min
1030-1040	Abu Bakar Siddique Rathor	Department of Urdu (NUML), Islamabad	پنجابی ناول ”جٹ دی کرتوت“۔۔۔ ایک مطالعہ	10 min
1040-1050	Dr. Sher Ali	Chairman Urdu Department, Alhamd Islamic University, Islamabad	The Contribution of Annemarie Schimmel for Sufi Heritage	10 min
1050-1100	Ansar Ali	Lecturer GBDCS, Visiting Lecturer UoBS	Translation and Gender: An Analysis of Urdu Translation of Shina Proverbs	10 min
1100-1110	Dr. Aamir Zaheer	Lecturer, Department of French, National University of Modern Languages, Islamabad	Consonant Cluster: A Study of Pakistani Languages	10 min
1110-1120	Dr. Zeenat Bibi	Assistant Professor, Department of Urdu, Shaheed Benazir Bhutto Women University, Peshawar	تہذیب و ثقافت کے عمومی مباحث	10 min
1120-1130	Akhtar Mirza	Editor, Haryanvi Magazine Nohra	اردو کہانوں پر ہریانوی کا اثر	10 Min
1130-1140	Dr. Rehana Kausar	Chairperson Dept. of Urdu, Lahore College for Women University, Lahore	Lahore's Culture and Civilization in Urdu Short Stories	10 Min
1140-1150	Rana Tasveer Ahmed	Chairman, Nohra, Pakistan	ہریانوی تہذیب و ثقافت اور رسومات	10 Min
<b>Online Presentations (Link to Join: <a href="http://meet.google.com/mxx.roxx-fmy">http://meet.google.com/mxx.roxx-fmy</a>)</b>				
1150-1200	Dr. Muhammad Nasir Afridi	Assistant Professor (Department of Urdu), Sarhad University Peshawar	تصوف	10 Min
1200-1210	Dr Jameela Gul	Department of Urdu , Sarhad University of Peshawar	استنبول تاریخی ادب کے آئینے میں	10 Min

**Jumma Prayer and Lunch (1230-1400 Hrs)**

**(Day 2: August 19, 2022)**

**PLENARY SESSION 2: 1400-1600**

**Keynote Speakers (1400-1430)**

**Prof. Dr. Ghil'ad Zuckermann (1400-1415)**

**The University of Adelaide**

**Keynote Speaker**

**Dr. Ghulam Murtaza**

**Government College University Faisalabad (1415-1430 hrs)**

**TOPIC: 'Mascufenism' or Covalent 'Femanism': Striking a Balance between the Extremes (1415-1430)**

**Moderators**

**Ms Kishwar/Mr Azhar**

**Lecturers, University of Baltistan, Skardu**

Time	Presenter	Institution	Title	
1430-1440	Dr. Shahzeb Khan	Department of English, University of the Punjab, Lahore	Genealogy of Academic Dependence and Futurology of Academic Liberation: Towards a Transdisciplinary Reorientation	10 min
1440-1450	Huma Saeed	Ph. D Scholar, Lecturer at National University of Modern Languages Islamabad, (Lahore)	INTELLECTUALS AND POWER: Say No to 'Paapamommy'!	10 min
1450-1500	Iftikhar Hussain	Lecturer Department of Modern Languages KIU, Ghizer Campus	Description and Categorization of Balti Tense Markers: A Descriptive Study	10 min
1500-1510	Muhammad Naseem	Lecturer University of Baltistan, Skardu	HERMENEUTIC ANALYSIS OF BALTI MYSTIC POETRY: REAPPRAISAL OF PEACE AND PURITY	10 min
1510-1520	Malik Allah Dad	Visiting Faculty Member Institute of Education and Research University of the Punjab, Lahore and District Education Officer (M.EE) Nankana Sahib	Importance of Phonics, Phonetics and Phonology for Second Language Learners	10 min
1520-1530	Manzoor Hussain Naseem Hasrat	M.Phil. Scholar GC University, Faisalabad Lecturer, Languages and Cultural Studies University of Baltistan, Skardu	STEREOTYPING OF THE PERIPHERAL CULTURE IN A CASE OF EXPLODING MANGOES: A POSTCOLONIAL ANALYSIS	10 min
1530-1540	AREEJ FATIMA And WAZIR MUNAWAR ALI	National University of Modern Languages, Islamabad.	A Psychodynamic Study of John Green's <i>Turtles All The Way Down</i>	10 min
1510-1550	RIAZ AHMED MANGRIO	Sindh Madressatul Islam University, Karachi, Pakistan	Reduplication in Urdu-Hindi nonsensical words: An OT analysis	10 min
<b>Online</b>				
1550-1600	Naheed Ashfaq Qureshi, Zainab Asghar & Huma Iqbal	Assistant Professor, University of Management and Technology, Lahore. Pakistan	Power Display through Political Memes Portraying Current Socio-Political Scenario	10 min
1100-1610	Muzaffar Qadir Bhatti	Assistant Controller of Examination, Bahauddin Zakariya University, Multan	Impact of ELL Learning in ESL/EFL Or at M.Phil Level: An analysis of Vocabulary Learning Strategies	
<b>Q&amp;A Session</b>				



**(Day 2: Friday 19th, 2022)**

**Panel Discussion**

**(1630-1830 Hrs)**

**Topic: National Languages and English Studies: Socio-Cultural and Academic Perspective**

**Moderators**

**Mr Abdul Rehman Mir/ Mr Sajjad Hussain Sering**

**Lecturers University of Baltistan, Skardu**

<b>Presenter</b>	<b>Institution</b>
<b>Prof. Dr. Nabila Rehman</b>	Advisor Englishers, Pakistani Languages, Englishers Pakistan Vice Chancellor, University of Jhang
<b>Prof. Dr. Ayesha Sohail</b>	Deputy Country Head Englishers Pakistan AJK University, Muzaffarabad
<b>Dr. Muntazar Mehdi</b>	President, Englishers Pakistan Assistant Professor, NUML, Islamabad
<b>Dr. Amjad Saleem</b>	Advisor Conferences, Englishers KP
<b>Dr. Shahzeb Khan</b>	Member Training, Englishers International University of Punjab, Lahore
<b>Dr. Rashid Mehmood</b>	University of Bisha, Saudi Arabia
<b>Dr. Muhammad Issa</b>	President Englishers Gilgit, Baltistan Head Department of Languages and Cultural Studies
<b>Q&amp;A Session</b>	

**Day 3 Sightseeing Deosai**

**Saturday, August 20, 2022**

## ONLINE PROGRAM

### PANELS OF THE 1<sup>ST</sup> PLENARY SESSION

(Day 3: Saturday 20, 2022)

#### PLENARY SESSION 1 PANEL 1: 1000-1230 (ONLINE)

Keynote Speaker

**Dr. Bushra Ahmed Khurram (1000-1020)**

Engaging Learners in Large Classes held in Difficult Circumstances

Session Chair

**Dr. Muhammad Ilyas Mahmood**

University of Okara

Moderator

**Muhammad Zoraib Amin**

Link to Join: <https://meet.google.com/yfv-rvmz-vbp>

(Note: It is mandatory for all the presenters of the following sessions to join the plenary session 1 Keynote speech of Dr. Bushra Ahmed Khurram)

Time	Presenter	Institution	Title	Time
1020-1030	Abuzar Gaffari	M.Phil Scholar Department of History, The Islamia University of Bahawalpur	The Rulers of Bahawalpur State and Sufi Traditions Depicted in Folktales	10 min
1030-1040	Aftab Hussain	KOHAT UNIVERSITY OF SCIENCE AND TECHNOLOGY	A STUDY OF ENGLISH WRITING ANXIETY AMONG UNDERGRADUATE ESL STUDENTS OF KOHAT UNIVERSITY OF SCIENCE AND TECHNOLOGY	10 min
1040-1050	Ahmad Hassan	Department of English, University of Sahiwal, Pakistan	Use of Women in Commercials; Critical Discourse Analysis	10 min
1050-1100	Ahmad Hassan	Department of English, University of Sahiwal, Pakistan	Improving EFL Vocabulary Through Stories at Primary Level in District Sahiwal	10 min
1100-1110	Ali Shan	University of Sahiwal	Building EFL vocabulary through YouTube videos at secondary level	10 min
1110-1120	Syed Sheraz Ali Sherazi	Student of BS English, University of Sahiwal	Language and Power: A Discursive Study of Bhutto's Speech in UN Security Council	10 min
1120-1130	Amnah Moghees, Muniba Saeed, Saima Abbas Dar & Sadiah Riaz	Lecturers, University of Management and Technology, Lahore, Pakistan	Enhancing Vocabulary of English as Second Language through Theme Based Pedagogy at University Level in Pakistan	10 min
1130-1140	Anam Amin	Center For Language Engineering, KICS, UET	Bilingualism and Multilingualism: Stylistic Variations in Pakistani Regional Languages, a Call for Translingual Classrooms	10 min
1140-1150	Ayisha Khurshid	Assistant Professor, National University of Sciences and Technology	Portrayal of Pakistan as Whited Sepulture against Taliban: A Case Study of American Media	10 min
1150-1200	Abdul Ahad	University of Central Punjab, Lahore	Politeness Strategies at Police Stations in Lahore: A Mini- Ethnographic Case Study	10 min





**(Day 3: August 20, 2022)**

**PLENARY SESSION 1, PANEL 2: 1000-1230 (ONLINE)**

**Session Chair**

**Dr. Manvander Kaur**

Member Trainings Englishers  
Associate Professor  
University of Utara Malaysia

**Moderator**

**Dr. Shaista Zaib**

**NUML, Lahore**

**Link to join: <https://meet.google.com/fno-sdtq-pus>**

**(Note: It is mandatory for all the presenters of the following sessions to join the plenary session 1 Keynote speech of Dr. Bushra Ahmed Khurram)**

Time	Presenter	Institution	Title	
1020-1030	Arbab Aslam1, Sidra Haroon2	Lecturer, Department of Linguistics and Communications (ILA) University of Management and Technology, C-II, Johar Town, Lahore, Pakistan.	Impact of interactive animated videos with subtitles on learning adjectives	10 min
1030-1040	Author: Nasir Hussain Co Author: Aburehman Mir	University of Baltistan Skardu	IDENTIFICATION OF THE BALTI DIALECTS SPOKEN IN DISTRICT SHIGER, BALTISTAN: A SOCIOLINGUISTIC CASE STUDY	10 min
1040-1050	Ayesha Ashraf	University of Sahiwal	Critical Discourse Analysis: Female Representation in Advertisements of Academic Institutes in SAHIWAL	10 min
1050-1100	Sufia Sultana and Maroof Hamid	Lecturer Pakistan Institute of Fashion and Design	Ethnolinguistic Identity of Gender in Pakistani Apparel Fashion Discourse on Social Media	10 min
1100-1110	Azha Farid	Student of BS English, University of Sahiwal	Pride as an evil in psychological functioning: Study of Henchard's character in Mayor of Caster Bridge by Thomas Hardy	10 min
1110-1120	Azra Liaqat	Student of BS English, University of Sahiwal.	Analysis of Imran Khan's Dharna Speeches from Socio-Political Perspective: A Critical Discourse Analysis	10 min
1120-1130	Dr Tania Laghari, Ms Nargis Mari & Dr Aniqqa Arsalan	Assistant Professor, Department of English, Shaheed Benazir Bhutto University, Shaheed Benazirabad Lecturer, Department of English, Shaheed Benazir Bhutto University, Shaheed Benazirabad Assistant Professor, Department of Economics, Shaheed Benazir Bhutto University, Shaheed Benazirabad	A Corpus-based Study of Hedging Strategies in the Discussion Sections of Native and Non-native Writers' Doctoral Dissertations	10 min
1130-1140	Dr. Ambreen Javed	Assistant Professor Department of English, Forman Christian College Lahore	Linguistic Practices and Patterns: Analyzing the Conversation among Friends	10 min
1140-1150	Rabia Tufail	Department of English university of Sahiwal	A DISCOURSE ANALYSIS OF CULTURAL IDEOLOGY THROUGH BILLBOARDS	10 min

**(Day 3: August 20, 2022)**

**PLENARY SESSION 1, PANEL 3: 1000-1230 (ONLINE)**

**Session Chair**

**Dr Shabbir Ahmad**

**Member Englishers Punjab**

**University of Sahiwal**

**Moderator**

**Muhammad Haroon Aslam**

Link to join: <https://meet.google.com/jrs-cqgd-ywd>

(Note: It is mandatory for all the presenters of the following sessions to join the plenary session 1 Keynote speech of Dr. Bushra Ahmed Khurram)

Time	Presenter	Institution	Title	
1020-1030	Dr. Fauzia Janjua Dr. Mehwish Zahoor	Associate Professor, Department of English International Islamic University, Islamabad Assistant Professor, Department of English Foundation University, Islamabad, School of Science and Technology	Language Ecology Nexus through Transitivity Lens	10 min
1030-1040	Dr. Naila Pervaiz	Assistant Professor, Department of History, GC University, Lahore	From Hir to Chuhri: Waris Shah and the Punjabi Women	10 min
1040-1050	Dr. Sahar Afshan	Assistant Professor, Bahria University Karachi Campus, National Stadium Road, Karachi, Pakistan	REVIVING LANGUAGE AND CULTURE THROUGH LITERATURE: HISTORICIZING JOHN DRYDEN'S LITERARY CONTRIBUTIONS	10 min
1050-1100	Dr. Tariq Usman	In charge, Department of English University of Mianwali, Mianwali.	Mystical Muses of Self-Realization: Labyrinth of Intertextuality in the Poetry of Mary Oliver and Louise Glück	10 min
1100-1110	DR. TAZANFAL TEHSEEM, SUMMAYA AFZAL & SALEEM AKRAM	ASSISTANT PROFESSOR, UNIVERSITY OF SARGODHA, SARGODHA	EXPLORING INDIGENOUS CULTURE THROUGH LINGUISTIC LANDSCAPES: A SOCIOLINGUISTIC PERSPECTIVE	10 min
1110-1120	Gul Mohammad	Organization: Initiative for People in Need (IPN)	MTB-MLE APPROACH IN EDUCATION: ISSUES, CHALLENGES & WAY FORWARD	10 min
1120-1130	Tazanfal Tehseem	University of Sargodha, Sargodha	Construal of Political Identity in News Headlines: An Inquiry into Memogate Scandal	10 min
1140-1150	Saba Hanif	University of Sahiwal	Impact of Modern Pakistani TV serial as "rizad"onsociety: A study of Pakistani "TV serials"	10 min

(Day 3: August 20, 2022)

**PLENARY SESSION 1 PANEL 4: 1000-1230 (ONLINE)**

**Session Chair**

Dr. Vahid Nimehchisalem

Advisor Conferences Englishers Asia  
University of Putra Malaysia

**Moderator**

Shafqat Hussain Zaidi

Riphah International University Lahore

Link to join: <https://meet.google.com/qkz-rtfk-nfo>

(Note: It is mandatory for all the presenters of the following sessions to join the plenary session 1 Keynote speech of Dr. Bushra Ahmed Khurram)

Time	Presenter	Institution	Title	
1020-1030	Dr. Sahar Afshan	Assistant Professor, Bahria University Karachi Campus, National Stadium Road, Karachi, Pakistan	REVIVING LANGUAGE AND CULTURE THROUGH LITERATURE: HISTORICIZING JOHN DRYDEN'S LITERARY CONTRIBUTIONS	10 min
1030-1040	Dr. Tariq Usman	In Charge, Department of English University of Mianwali, Mianwali.	Mystical Muses of Self-realization: Labyrinth of Intertextuality in the Poetry of Mary Oliver and Louise Glück	10 min
1040-1050	DR. TAZANFAL TEHSEEM, SUMMAYA AFZAL & SALEEM AKRAM	ASSISTANT PROFESSOR, UNIVERSITY OF SARGODHA, SARGODHA RESEARCH SCHOLAR, UNIVERSITY OF SARGODHA, SARGODHA RESEARCH SCHOLAR	EXPLORING INDIGENOUS CULTURE THROUGH LINGUISTIC LANDSCAPES: A SOCIOLINGUISTICS PERSPECTIVE	10 min

		UNIVERSITY OF SARGODHA, SARGODHA		
1050-1100	Gul Mohammad	Organization: Initiative for People in Need (IPN)	MTB-MLE APPROACH IN EDUCATION-ISSUES, CHALLENGES & WAY FORWARD	10 min
1100-1110	Hamid Munir	Department of English, University of Sahiwal, Sahiwal	Children Empowerment in Pakistani Animated movie " 3 Bahadur": point of Critical Discourse Analysis	10 min
1110-1120	Irfan Mehmood, Muhammad Khuram & Asad Javaid	Lecturers in Centre for English Language & Literature, University of Okara	Cultural Hegemony in Toni Morrison's novel, The Bluest Eye	10 min
1120-1130	Mahaam Khan	PhD Scholar (Applied Linguistics) English Lecturer (GC Women University, Sialkot)	An Analysis of Differences in Language Use from the Perspective of Gender by Pakistani Students at Tertiary Level	10 min
1130-1140	Mr. Bilal Hussain & Dr Khuram Shahzad	Assistant Professor of English Department of English (NUML), Islamabad Assistant Professor of English Department of English (NUML), Islamabad	A Comparative Study of Punjabi and English Interrogative Syntactic Constructions through the Revised Extended Standard Model of Transformational Grammar	10 min
1140-1150	Ms. Amna Murad, Ms. Zakia Mushtaq, Ms. Atifa Bint e Zia	Lecturers, University of Management and Technology	Defying Gendered Stereotypes: A Multimodal Analysis of Pakistani Advertisements	10 min

### Day 3, August 20, 2022

#### PLENARY SESSION 1 PANEL 5: 1000-1130 (ONLINE)

##### Session Chair

**Dr. Asif Hussain**

Member Trainings Englishers South Punjab  
Ghazi University, Dera Ghazi Khan

**Moderator**  
**Fawad Alam**

Normal University Beijing , China

Link to join: <https://meet.google.com/dag-fjvw-xns>

**(Note: It is mandatory for all the presenters of the following sessions to join the plenary session 1 Keynote speech of Dr. Bushra Ahmed Khuram)**

Time	Presenter	Institution	Title	
1000-1010	Ms. Atifa Bint e Zia & Ms. Laiqa Babar	Lecturer, University of Management and Technology Research Scholar, University of Management and Technology	Exploration of Cultural Spaces: A Multimodal Analysis of <i>Angrej</i> by Simerjit Singh (2015)	10 min
1010-1020	Ms. Sidra Haroon Ms. Shumaila Ahmad	Lecturer of English Department of Linguistics & Communication, UMT Lahore Lecturer of English, Department of Linguistics & Communication, UMT Lahore	Impact of gamification in teaching English tenses to undergraduate students in Lahore	10 min
1020-1030	Muhamad Azeem	PhD English Literature, Institute of English Language & Literature University of Sindh Jamshoro	An Investigation of Hybridity, Mimicry and Ambivalence in Hanif Kureishi's novel <i>The Buddha of Suburbia</i>	10 min
1030-1040	Muhammad Adnan Akbar, Rida Fatima	Government Post Graduate College, Bhakkar, Pakistan, UOS Bhakkar	A Post 9/11 Existential Trauma: A Phenomenological Study of Mohsin Hamid's <i>Exit West</i> and Politics of Migration	10 min
1040-1050	Muhammad Haroon Aslam	Department of English, University of Sahiwal, Sahiwal	Hegemonic masculinity in Pakistan: A critical study of selected Pakistani T. V serials	10 min
1050-1100	Muhammad Hassan Abbasi Muhammad Wasif Khan Farida Panhwar	Lecturer (English) Dept. of Basic Sciences and Humanities- Dawood University of Engineering and Technology Karachi & PhD Scholar, IELL, University of Sindh, Jamshoro-Sindh Lecturer (English) Dept. of Sciences & Humanities, FAST-National University of Computer	Language Use and Ethnic Identity of Young Migrant Kashmiri Speakers in Karachi, Pakistan	10 min



		& Emerging Sciences, Karachi & PhD Scholar, IELL, University of Sindh, Jamshoro-Sindh Assistant Professor, Institute of English Language and Literature, University of Sindh, Jamshoro-Sindh		
1100-1110	Muhammad Ishtiaq	Assistant Professor (English), Govt. Degree College Takht-e-Nasrati Karak	Comparative Componential Analysis of Semantic Density of Selected Lexical Items in Surah al Fatiha (the Holy Quran) with Special Reference to Various Translations in English	10 min
1110-1120	Muhammad Ishtiaq,	Assistant Professor (English), Govt. Degree College Takht-e-Nasrati Karak	English to Urdu Transliteration: A Major Cause of Pronunciation Error in L1 & L2 Urdu Speakers of English	10 min
1120-1130	Muhammad Owais Ifzal, Nida Tabassum	Government College University Faisalabad Hafizabad-Campus Punjab Pakistan Lecturer in English, National University of Modern Languages Islamabad, Faisalabad Campus, Punjab Pakistan	A Critical Investigation of the Complex Nexus between History and Aesthetics: New Historical Reading of Pakistani Fiction in English	10 min

### Day 3 (Online)

August 20, 2022  
Saturday 1400-1600

#### PLENARY SESSION 2: 1400-1600 (ONLINE)

##### Keynote Speaker

**Prof. Dr. Abderrehman Beggar (1400-1420)**

President Englishers Canada

Wilfrid Laurier University, Waterloo canada

##### Session Chair

**Dr. Muthmainnah**

President Englishers Indonesia  
University Al Asyariah Indonesia

##### Moderator

**Ms Saira Akhtar**

Coordinator Englishers Punjab  
Govt. College Women University Faisalabad

Link to join: <https://meet.google.com/vft-vqwk-hnf>

Englishers 2<sup>nd</sup> International Transdisciplinary Conference on Language, Culture and Revival: 18-20 August, 2022 at University of Baltistan, Skardu, Pakistan





(Day 3: August 20, 2022)

**PLENARY SESSION 2 PANEL 1: 14:00-16:00 (ONLINE)**

**Session Chair**

**Dr. Muthmainnah**

President Englishers Indonesia  
University Al Asyariah Indonesia

**Moderator**

**Ms Saira Akhtar**

Coordinator Englishers Punjab  
Govt. College Women University Faisalabad

**Link to join:** <https://meet.google.com/vft-vqwk-hnf>

(Note: It is mandatory for all the presenters of the following sessions to join the plenary session 2 of Dr. Abderrehman Beggar)

Time	Presenter	Institution	Title	
1420-1430	Muhammad Riaz, Ayesha Kousar, Fakhar Shahzad	Bahauddin Zakariya University (Multan), Bahadur Sub-campus, Layyah School Education Department, Punjab, Pakistan	Nativism in Dabbagh's <i>Out of It</i> & Abulhawa's <i>Mornings in Jenin: A Postcolonial Study</i>	10 min
1430-1440	MUTIBA BASHARAT	University of Sahiwal	ANALYSIS OF FEMENISM IN A ROOM OF ONE'S OWN BY VIRGINIA WOOLF AND MY SELF AN UNIDENTIFIED SPECK BY UMAIRA AHMAD	10 min
1440-1450	MUTIBA BASHARAT	University of Sahiwal	CRITICAL DISCOURSE ANALYSIS OF FEMINISTIC PRODUCTS ADVERTISEMENTS: FEMALE REPRESENTATION	10 min
1450-1500	Nadeem Akbar	University of Sahiwal	POLITICAL DISCOURSE ANALYSIS OF SOCIAL MEDIA LITERATURE ON BREXIT	10 min
1510-1520	Naghmana Siddique	Ph.D. Scholar in English Literature, The University of Lahore. Pakistan.	Indigeneity and Decoloniality: Tracing Epistemic Disobedience / Decolonial Aesthetics in Pakistani Anglophone Literature and Theory	10 min
1530-1540	Naheed Ashfaq Qureshi, Zainab Asghar (corresponding author) & Huma Iqbal	Assistant Professor, University of Management and Technology, Lahore. Pakistan Lecturer, University of Management and Technology, Lahore. Pakistan Lecturer, University of Management and Technology, Lahore. Pakistan	Power Display through Political Memes Portraying Current Socio-Political Scenario	10 min
1540-1550	Naima Tassadiq & Tazanfal Tehseem	Research Scholar, Department of English, University of Sargodha Assistant Professor, Department of English, University of Sargodha	Intercultural Homogeneity through Folktales: A Study of <i>Heer</i> and <i>Sassi Punnuh</i>	10 min
1550-1600	Nida Ahsan & Prof. Dr. Amra Raz	Institute of English Studies, University of the Punjab, Lahore	(Re)Generating the Gendered Approach: A Spatial Analysis of the Short Fiction of Desai	10 min

(Day 3, August 20, 2022)

**PLENARY SESSION 2 PANEL 2: 14:00-16:00 (ONLINE)**

**Session Chair**

**Dr. Yasir Arafat**

**Moderator**

**Dr. Afsheen Salahuddin**

LUMS Lahore

**Link to Join:** <https://meet.google.com/gib-zads-fju>

(Note: It is mandatory for all the presenters of the following sessions to join the plenary session 2 of Dr. Abderrehman Beggar)

Time	Presenter	Institution	Title	
	Sadaf Fatima	Lecturer (English), Department of Humanities, CUI, Lahore Campus	Need and Impact of English for Occupational Purposes (EOP) on University Employees	10 min
1420-1430	Saira Batool	University of Jhang	Effects of Socioeconomic and Cultural Factors on English Language Learning Motivation of the University Students of Islamabad	10 min
1430-1440	Sajjad Hussain	University of Baltistan, Skardu	Language Maintenance through Folktales: A Proposal to Revive the Vanishing Words of Balti Language	10 min
1440-1450	Samrah Hmaeed, Jaweria Mushtaq & Maleeha Nazim	Department of Linguistics and Communications Institute of Liberal Arts University of Management and Technology, Lahore	The Impact of Language Barriers of the Social Inclusion of Undergraduate Kashmiri Students in the Private Universities of Lahore	10 min
1450-1500	Shoaib Iqbal & Nayyer Hassan	The University of Lahore	A STUDY OF ENGLISH LANGUAGE ANXIETY AT INTERMEDIATE	10 min
1510-1520	Shumaila Ahmad	Lecturer of English Department of Linguistics & Communication, UMT Lahore	Demonization of a Nobel Laureate: A frame analysis of anti-Malala articles in the Pakistani press	10 min
1530-1540	Sumayya Afzal, Dr. Tazanfal Tehsin	University of Sargodha, Sargodha	EXPLORING INDIGENOUS CULTURE THROUGH LINGUISTIC LANDSCAPES: A SOCIOLINGUISTICS PERSPECTIVE	10 min
1540-1550	Sundus Amjad Atifa Binthe Zia	Institute of Liberal Arts, Department of Linguistics and Communications, University of Management and Technology, Lahore	Exploration of Eco-linguistics and Eco-pedagogical Elements in Secondary Level English Textbooks of Punjab Text Board	10 min
1550-1600	Tahir Rasool Tariq	M.Phil English Riphah International University	Gender Influences on Language	10 min
1600-1610	Sidra Shakeel	Research Scholar, Dept. of Urdu, Lahore College for Women University, Lahore	DIFFERENT COLOURS OF PAKISTANI CULTURE	10 min

### Day 3, August 20, 2022

#### PLENARY SESSION 2 PANEL 3: 1400-1600 (ONLINE)

Session Chair

**Dr. Tahira Jabeen**

The University of Azad Jammu and Kashmir, Muzaffarabad

**Topic: Investigating Cultural Aspects of Kashmir: A Stylistic Analysis of Pahari Short Stories**

Moderator

**Samman Ibrar**

**Link to Join:** <https://meet.google.com/tpy-vuoc-hrk>

(Note: It is mandatory for all the presenters of the following sessions to join the plenary session 2 of Dr. Abderrehman Beggar)

Time	Presenter	Institution	Title	
1420-1430	Tahreem Akhter Surahio, BILQUIS ABRO & TANIA LAGHARI	Language Academy, Faculty of Social Sciences and Humanities Universiti, teknologi Malaysia, Jalan Sultan Yahya Petra, Kaula Lumpur Lecturer at Government Shah Latif girls' degree college latifabad#6, Pakistan, Head of Department of English,	The development of English language learning and teaching as a second language learning and teaching: A review of SLA methods for online and offline approaches	10 min

		Shaheed Benazir Bhutto, Benazirabad		
1430-1440	Tahreem Iftikhar	Visiting Lecturer, University of Sargodha, Sargodha	A Critical Study of Survivance and Transgenerational Trauma in Barakat's Balcony on the Moon	10 min
1440-1450	Tarim Masood & Tazanfal Tehseem	Research Scholar, University of Sargodha Assistant Professor, University of Sargodha	Exploring the Portrayal of Domestic Violence and Abuse through Linguistic Choices: A gender-based study of Slum Child	10 min
1450-1500	Tayyaba Jawad	Assistant Professor Himmayat e Islam Khawateen College Garden town, Lahore, Pakistan	Food: An Expression of Culture and Tradition in Elif Shafak's <i>The Bastard of Istanbul</i>	10 min
1510-1520	Tayyaba Tajamal	Ph.D. Scholar, International Islamic University, Islamabad	Saliency in Intracultural Communication: A Pragmatic Analysis of Jinnah's Selected Interviews	10 min
1530-1540	Umarah Shamim	Department of English University of Sahiwal, Sahiwal, Punjab, Pakistan.	Improving EFL Vocabulary Through Dawn Newspaper at Secondary Level in District Pakpattan	10 min
1540-1550	Shabana Zafar, Sadia Asif	Lecturer, University of Management and Technology	Assessing Reasons for Weak Communication Skills among Undergraduate Students in flipped classrooms: Their Perception of Gaps in ESL Teaching & Learning	10 min
1550-1600	Khadija Aamir	University of Management and Technology	Predominant Narration: A Comparative Study of Solitary Exile in Shakespeare's <i>King Lear</i> (1605) and Manto's "Toba Tek Singh" (1955)	10 min
1600-1610	Wafa Imtiaz	Lecturer, NUML Hyderabad	Pakistani EFL Teachers' Experience of Navigating Online Classes Via Oral Mode in Covid-19 Pandemic	10 min

### Day 3, August 20, 2022

#### PLENARY SESSION 2 PANEL 4: 1400-1600 (ONLINE)

##### Session Chair

**Dr. Milana Abbasova**

**President Englishers Azerbaijan**

##### Moderator

**Muhammad Amir Saeed**

**Coordinator Englishers Oman**

**Dhofar University, Salalah, Oman**

**Link to Join:** <https://meet.google.com/uaq-dubu-waq>

(Note: It is mandatory for all the presenters of the following sessions to join the plenary session 2 of Dr. Abderrehman Beggar)

Time	Presenter	Institution	Title	
1420-1430	Amir Haider	Forum for language Initiatives (FLI) Islamabad	Language vitality of Burushaski within the speech community of Yaseen Gilgit	10 min
1430-1440	Ammara Mehmood	University of Jhang	Transition and Displacement of Liminal Zones in Jamil Ahmad's "The Wandering Falcon"	10 min
1440-1450	Ansar Ali	Lecturer GBDCS, visiting Lecturer UoBS	TRANSLATION AND GENDER: AN ANALYSIS OF URDU TRANSLATION OF SHINA PROVERBS	10 min
1450-1500	Azhar Hussain	Visiting lecturer to the University of Baltistan, Skardu	Precarious Ideological Subject Position of a Diaspora Family: An Althusserian Study of The Domestic Crusaders By Wajahat Ali	10 min
1510-1520	Dr Zain Ullah Khattak	Chairman Pakistan institute of political Education-PIPE	Analysis of Metaphor "Life is a battle" in everyday Conversation of Urdu Language	10 min
1530-1540	Dr. Abdul Khaliq	Assistant professor, Department of Social & Allied Sciences Cholistan University of Veterinary and Animal Sciences (CUVAS) Bahawalpur	Role of Social Media Applications to Learn and improve English Language: A Study at University Level in South Punjab, Pakistan	10 min
1540-1550	Dr. Adeela Ghazanfar	Assistant Professor, Al-Qadir University Project Trust Sohawa, Jhelum	Chishti World-view of Hindus and Hinduism	10 min
1550-1600	Maryam Mohsin	COMSATS Lahore	Cultural Hegemony in Daniyal Mueenuddin's <i>In Other Rooms, Other Wonders</i> : A Marxist Study	10 min
1610-1620	Dr. Rehana Kausar	Chairperson Dept. of Urdu, Lahore College for Women University, Lahore	LAHORE'S CULTURE AND CIVILIZATION IN URDU SHORT STORIES	10 min





1420-1430	Dr. Sher Ali	Chairman Urdu Department, Alhamd Islamic University, Islamabad	The Contribution of Annemarie Schimmel for Sufi Heritage	10 min
1430-1440	Dr. Ubaidullah Khan	Lecturer, Department of English, Allama Iqbal Open University, Islamabad	Construction of Cultural Identity through Language: A Study of <i>Salt and Saffron</i>	10 min
1440-1450	Dr. Zeenat Bibi	(Assistant Professor, Department of Urdu, Shaheed Benazir Bhutto Women University Peshawar)	General discussions of civilization and culture	10 min
1450-1500	Fareeha Butool	DEPARTMENT OF ENGLISH UNIVERSITY OF SARGODHA	Exploring Political Polarization, Shaming and Ideology through Tweeting: A critical perspective	10 min
1510-1520	Furrakh Abbas	Assistant Professor and Head, Department of English Linguistics, University of Okara	The Sociopolitical Challenges of the Siraiki Ethnolinguistic Community in Pakistan	10 min
1530-1540	Hajra Yousif Pardesi	Teaching Assistant, Institute of English language & literature, University of Sindh, Jamshoro	Issues of Medium of Instruction and Linguistic Barrier faced by Medical Practitioners in Medical Universities of Pakistan	10 min
1550-1600	Khadija Aamir	University of Management and Technology	A Predominant Narration": A Comparative Study of The "Solitude Experience" of Exile in Shakespeare's King Lear (1605) and Manto's Toba Tek Singh (1955)	10 min
1600-1610	Mahrukh Ali	University of Jhang	Cross-Cultural Paradigms: A Diasporic Study of Bhutto's The Runaways and Shamsie's Home Fire	10 min

**(Day 3, August 20, 2022) AWAITED**

**PLENARY SESSION 2 PANEL 6: 1400-1600 (ONLINE)**

**Session Chair**

**Dr. Syed Waseem Gillani**

**Islamia University Bahawalpur, RYK Campus**

**Moderator**

**Sidra Mahmood**

**University of Malaya, Malaysia**

**Link to join: <https://meet.google.com/unt-egot-sfu>**

(Note: It is mandatory for all the presenters of the following sessions to join the plenary session 2 of Dr. Abderrehman Beggar)

Time	Presenter	Institution	Title	
1420-1430	Ms. Noor Ul Ain	Lecturer, Department of Humanities and Social Sciences, Khawaja Fareed University of Engineering and Information Technology, Rahim Yar Khan	The Impact of Social Media on Learning English Language in University Students of South Punjab	10 min
1430-1440	Muatar Shams Memon	English lecturer at Government College University, Hyderabad	AN ANALYSIS OF ORAL ENGLISH COMMUNICATION PROBLEMS FACED BY ENGINEERS AT WORKPLACE, PAKISTAN	10 min
1440-1450	Muhammad Asif & Ms Afshan Asghar	Lecturers in English, Virtual University of Pakistan	Use of the digital Dictionary in the e-Learning System by Pakistani Learners: A Case of Virtual University of Pakistan	10 min
1450-1500	Muhammad Ishaq Noori Sabir Hussain	Visiting lecturer University of Baltistan, Skardu PhD Scholar University of Oslo Norway	A STUDY OF CONSPIRATORIAL NARRATIVES IN KHAN'S <i>CITY OF SPIES</i> AND HANIF'S <i>A CASE OF EXPLODING MANGOES</i>	10 min
1510-1520	Najma Parveen Gazanfar Abbas	Grace Public School, Skardu University of Baltistan, Skardu	A Reflection of Gender Construction in Ancient Shina Society: A Post-Modern Feminist Approach to Shina Folktales	10 min
1530-1540	Nazia Koonj	Lecturer, Centre of English Language and Linguistics (CELL), Mehran University of Engineering & Technology, Jamshoro, Sindh, Pakistan	The Integration of E-learning Methodology in Learning Reading Skills in an ESL Classroom: An Action Research	10 min



1540-1550	Omera Saeed	Times Institute, Multan, Punjab, Pakistan	Analyzing the Juxtaposition of power/powerlessness in the Character of Bakha in <i>Untouchable</i>	10 min
1550-1600	Pireh Hafeezullah	CELL, Mehran University of Engineering and Technology, Jamshoro, Sindh	Bilingualism and Bilingual Education in Sindh: Parental Perspective	10 min
1610-1620	Rana Muhammad Saleem	Lecturer, Sahiwal University	A Meta-Discourse Analysis of Feminine Conversation at Workplace	10 min
1420-1430	Rashiqa Fatima	University of Sahiwal	Propagating Islamophobia in the World through Bollywood Movies	10 min
1430-1440	Sabreena Shah & Anum Hussain	Awaited	ACADEMIC WRITING PROBLEMS CONFRONTED BY POSTGRADUATE STUDENTS OF IBA, UNIVERSITY OF SINDH, JAMSHORO	10 min
1440-1450	Saima Yasin M. Arslan	University of Jhang MPhil. Research Scholar, National University of Modern Languages, Islamabad	The Hate U Give: A Study of Racial Violence and Resulting Trauma	10 min
1450-1500	Salamat Din Naseem Hasrat	Graduate University of Baltistan Skardu Lecturer English University of Baltistan Skardu	VACILLATING IDENTITIES IN PAKISTANI NOVELS: A MULTICULTURAL STUDY OF ASLAM'S MAPS FOR LOST LOVERS AND SHAMSIE'S BURNT SHADOWS	10 min
1510-1520	Shabana Zafar, Sadia Asif	Lecturer, University of Management and Technology	Assessing Reasons for Weak Communication Skills among Undergraduate Students in flipped classrooms: Their Perception of Gaps in ESL Teaching & Learning	10 min
1520-1530	Syed Attia Bibi	Lecturer, Department of English Bacha Khan University Mardan	Environmentalism and Environmental Justice: An Ecocritical Analysis of Amitav Ghosh's <i>The Hungry Tide</i>	10 min
1530-1540	Maria Irem	Faculty, Department of English National University of Modern Languages, Islamabad	Psychological Aspect of Social Identity and Comparison-In Moni Mohsin's 'The Diary of a Social Butterfly'	10 min
1540-1550	Nida Tabassum, Muhammad Owais Ifzal	Lecturer in English, National University of Modern Languages Islamabad, Faisalabad Campus, Punjab Pakistan Government College University Faisalabad Hafizabad-Campus Punjab Pakistan	A Critical Investigation of Techno-Cultural Marginalization in Shah's <i>Before She Sleeps</i> : A Xenofeminist Study	10 min
1550-1600				
1600-1810				



## INSTRUCTIONS

1. Please go through the program and convey to the committee at [conferences@uobs.edu.pk](mailto:conferences@uobs.edu.pk) in case there are any ambiguities, clashes or repetitions.
2. Please also crosscheck your mode of presentation- physical or virtual- let us know at [conferences@uobs.edu.pk](mailto:conferences@uobs.edu.pk) if there is any change needed.
3. Non- presenters participation fee is Rs-500 for physical and Rs- 300 for virtual attendance. For getting a certificate, attendance of all sessions is mandatory.
4. For online presenters, link for joining the sessions have been provided by the Chairs of the Sessions. Please join the session 10 minutes prior to the sessions start. Late comers may not be entertained
5. Please join with your full name and affiliation. Avoid Non-registered and unprofessional ID Names.
6. The video of online presenters must be on during presentation.
7. Chairs/Moderators are responsible for the presentation and scientific discussion (question answer) section of the sessions besides managing the time allocated for the session and recording of the sessions.
8. Chairs/Moderators will be required to culminate the sessions within the given schedule.
9. Pakistan time has been mentioned; however, chairs of different sessions and presenters are instructed to adjust their time accordingly.
10. Requests such as change of place and time will not be taken into consideration in the conference program.
11. The presenters, who have paid the fee are supposed to send the payment receipt to the email address given above in order to be a registered candidate. If already sent ignore this instruction.
12. If a presenters' name is not mentioned in the conference program whereas the acceptance letter is issued by the Scientific Committee and is desirous to present, s/he can still present; however, certificate will only be provided once a presenter is registered.
13. For physical presentation, the registration desk will be available on campus.
14. All registered participants will be provided registration cards on campus. Wearing of cards is mandatory while attending any proceedings of the conference.
15. In case a presenter cannot get connected due to any reason, please join any of the ongoing sessions.
16. Chairs/Moderators are informed to accommodate any presenter desirous to present even if the presenter's name is not on the list.
17. All Chairs/Moderators to furnish a list of those who presented soon after the session culminates. A brief overview of the research presented may also be given.
18. All the online presenters have to join twice: once with the keynote speaker and secondly for presentation. For both, links have been provided. Listening to the keynote speakers may be taken as an ethical must.
19. The chairs of sessions are required to please select a one best paper from the presentation and email the same to the coordinator at the address given above.

**Muntazar Mehdi (PhD)**

Conference Chair

Englishers 2<sup>nd</sup> International Transdisciplinary Conference on Language, Culture and  
Revival: 18-20 August, 2022 at University of Baltistan, Skardu, Pakistan



Assistant Professor  
National University of Modern Languages, Islamabad  
President Englishers LLL International, Turkey  
August 17, 2022